



LAKESWOOD SOCCER ASSOCIATION KICKSTART 2010 TOURNAMENT

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March 29, 2010

To Whom It May Concern,

The Lakewood Soccer Association is having their 2nd Annual Kickstart 2010 Outdoor Soccer Tournament on May 14 - 16, 2010. With having a very successful Kickstart 2009 Outdoor Soccer Tournament last year, we had accepted 115 teams last year and are expecting the same at this year's tournament. With last year's average of 15 players per team and the associated family and friends, we estimated over 5,000 different people participating or watching games over the length of our tournament.

As a representative for the Kickstart 2010 Tournament, we are asking for any donations on behalf of your company. We are looking for a monetary donation and/or prizes for player participation in the following four areas -

A) – We are looking for one (1) Player of the Game Sponsor of a donation of \$2,000.00 or more, which in turn, we will put your company's name¹ on the Lakewood Kickstart website and on all tournament pool schedules. We would hang 4 of your company's banners² at selected pitches and at our tournament headquarters. We would also hand out any information, coupon and prizes that your company would supply us, to each Team's Player of the Game. We are estimating to play over 210 games like last year.

Deadline – Friday, April 23, 2010.

B) - We are looking for four (4) Premier Pool Sponsors of a donation of \$1,000.00 or more, which in turn, we will put your company's name¹ on the Lakewood Kickstart website and on all tournament premier pool schedules. We would hang 3 of your company's banners² at selected pitches and at our tournament headquarters. We would also insert any information and/or coupon(s) that your company would supply us, to each player and coach involved with the premier pool sponsored for this year's tournament.

Deadline – Friday, April 23, 2010.

C) - We are looking for sixteen (16) Division Pool Sponsors of a donation of \$500.00 or more, which in turn, we will put your company's name¹ on the Lakewood Kickstart website and on all tournament division pool schedules. We would hang 2 of your company's banners² at a selected pitch and at our tournament headquarters. We would also insert any information and/or coupon(s) that your company would supply us, to each player and coach involved with the associated pool sponsored for this year's tournament.

Deadline – Friday, April 23, 2010.

D) – For donating any item(s) for draw prizes for the players, we will recognize your company on the tournament website. Deadline – May 10, 2010.

Your assistance with this nonprofit, self funded event would be greatly appreciated. The proceeds from our tournament are used to help provide equipment and technical programming assistance, among other things, to the youth and mini soccer players in the Saskatoon Lakewood Zone. Your assistance would be greatly appreciated and accordingly we thank you in advance for any help you can provide to make our 2nd Annual Kickstart 2010 Outdoor Soccer Tournament a big success.

If you have any other question or concerns, about our tournament and Youth Soccer in general, please contact us at your convenience.

**Yours in soccer,
Edward Halyk
Kickstart 2010 Tournament Committee Contact
Contact Number 373-5720
Email: kickstart@lakewoodsoccer.com**

¹ - JPEG Company Logo to be supplied by your company.

² - Banners to be supplied by your company.

P.S. Prizes and banners will be picked up on or before Monday, May 10, 2010